

Pasha Kagan

Date of Birth May 27th, 1986
Tel. 972-54-4619300
E-mail Pasha@PashaKagan.com

Education

- A course in basic programming and website building.
- High school diplomas in Computer Sciences, English , Mathematics, Physics, Chemistry (5).

Military Service

- Staff Sergeant, Military cyber-crime investigator.

Employment Experience

- 2010: **LiveCity, Website Building**,
Work in coordination with the design studio Loadstyle.co.il, implementation of graphics in a content-management system while maintaining strict and proper code standards and cross-browser compatibility.
- 2009 – present: **LiveCity, Internet Marketing and Brand Management**,
Complete management of the company's web presence, public relations in forums and social networks. Management of the company's products (website building, design, promotion, optimization, domains and more). Content writing – promotional copywriting for the company's websites, professional articles, guides and more.
- 2008 – present: **LiveCity, IT Administration**,
Management of IT assets. Troubleshooting. Relations with distributors and contractors. Management of licensing, internal support, server and backup management. Implementation of software and tools.
- 2007-2008: **LiveCity, Tech Support Department Manager**,
Launching of the technical support department. Management of a 3-6 employees, construction of a clients' support center and development of staff training. Administrative interface with the company's management, writing and implementation of regulations. QA, workflow management with the development department.
- 2007: **LiveCity, Technical Support Operator**,
Providing online and phone support for the LiveCity.co.il web development platform and peripheral online services including: domain management, DNS records, email accounts, initial care of new costumers and company services presentation.
- 2007: **Intel Corporation, PC Technician**,
Employed under the RAD Bynet banner. Installation of computer terminals inside the clean-room, error management and interface with outside contractors.

Additional Activities

- 2006-2009: **AviReComp.com, Webmaster**,
Website, users and forum manager. Beta tester at the QA team, translation of contents.

Languages

- Hebrew: native.
- English: as native.
- Russian: native speech, basic reading and writing.

Additional Skills

- Excellent people's skills, a team player.
- High learning ability, reliable, dependable, capable for working independently.
- Fully proficient with web development (HTML, CSS).
- Fully proficient with Microsoft Office applications (Word, Excel, PowerPoint, Outlook) and OpenOffice.
- Fully proficient with both Windows XP, 7 and Linux-based OS-es (installation, operation...).
- Highly proficient with the WordPress CMS.
- High proficiency with PC hardware (assembly, maintenance and problem solving).
- Creative writing skills in both technical and commercial areas.
- Excellent proficiency with online working environment (data mining, email applications, social media).
- Experienced in corporate PR, able to deliver ideas to large crowds